

SURVIVAL CHARITY RUN 2018 : DON'T LOOK BACK



Aim and Theme

Survival Charity Run : Don't Look Back is a run inspired by the fact that while we live in a world to thrive and strive, others who are less privileged simply live just to survive. This run serves to remind participants to not take their privileges for granted, and provides them with an opportunity to help those who are less fortunate.

It is designed to give local NGOs a helping hand by supporting them financially and giving them a platform to express their views and opinions about the charity they are passionate about.

It also serves the purpose of educating the public and providing them with an opportunity to know and be aware of the social difficulties that a marginalized community of Malaysia faces today.

At the same time, it serves to provide MCKL students a platform to strengthen their bonds within one another, while running to and for a better and brighter future.

It is centred around and/or inspired by 3 of the 10 core values within MCKL which are:

- **Cherish Relationships**

We wish to encourage MCKL students to cherish their relationships with one another by providing them a safe, conducive platform to spend time with each other.

- **Cherish Nature**

We hope to conduct the run in an environment that is surrounded with nature so that participants will be encouraged and inspired to cherish the beauty of God's creations in nature.

- **Celebrate Volunteerism**

We hope to inspire participants to be involved in organizations that seek to make the world a better place.